

Where does ThoughtFarmer fit in your collaboration ecosystem?

CHRIS MCGRATH

ThoughtFarmer Co-founder and Intranet Consultant, One Intranets

@intranetchris

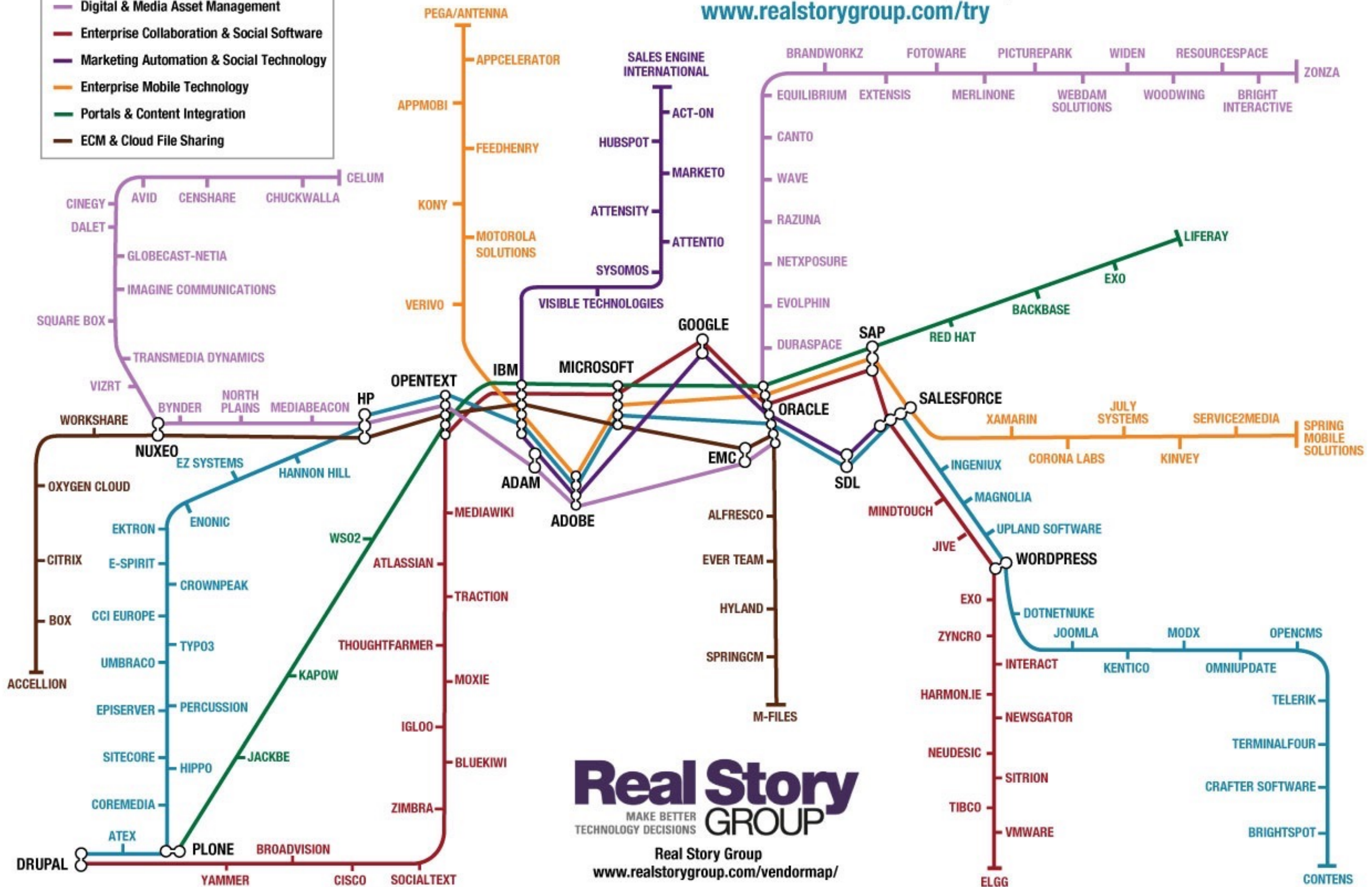
#tfsummit

Digital Workplace & Marketing Technology Vendor Map

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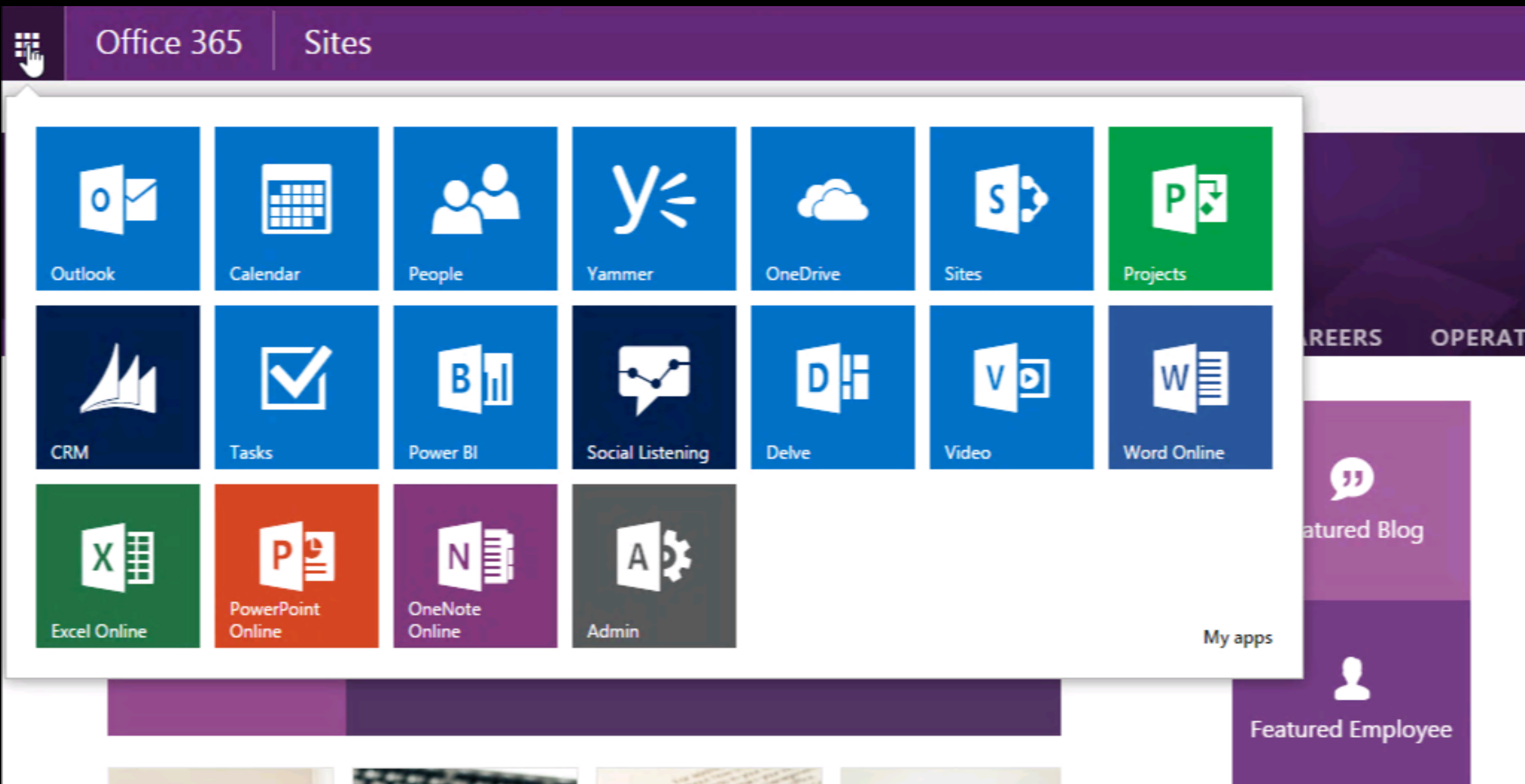
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TECHNOLOGY DECISIONS **GROUP**

Real Story Group

www.realstorygroup.com/vendormap/



Think less about the technology,
and more about the work.

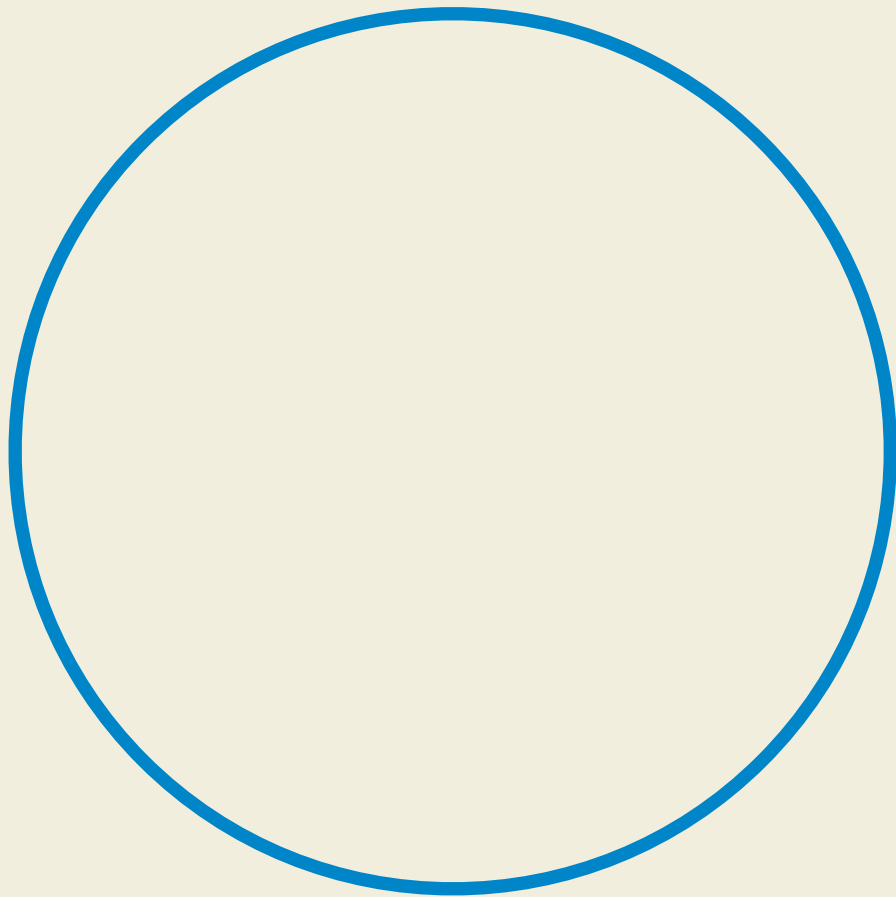
EMPLOYEE GOALS

- ☒ Connect on social network
- ☒ Browse intranet
- ☒ Share a file

EMPLOYEE GOALS

- ☒ Put logo files where everyone can find them so people stop asking me for them
- ☒ Let me share my new idea so people realize how much value I can offer
- ☒ I'm bored. Show me some miscellaneous stuff my coworkers are up to

WHAT WORK NEEDS TO BE DONE?

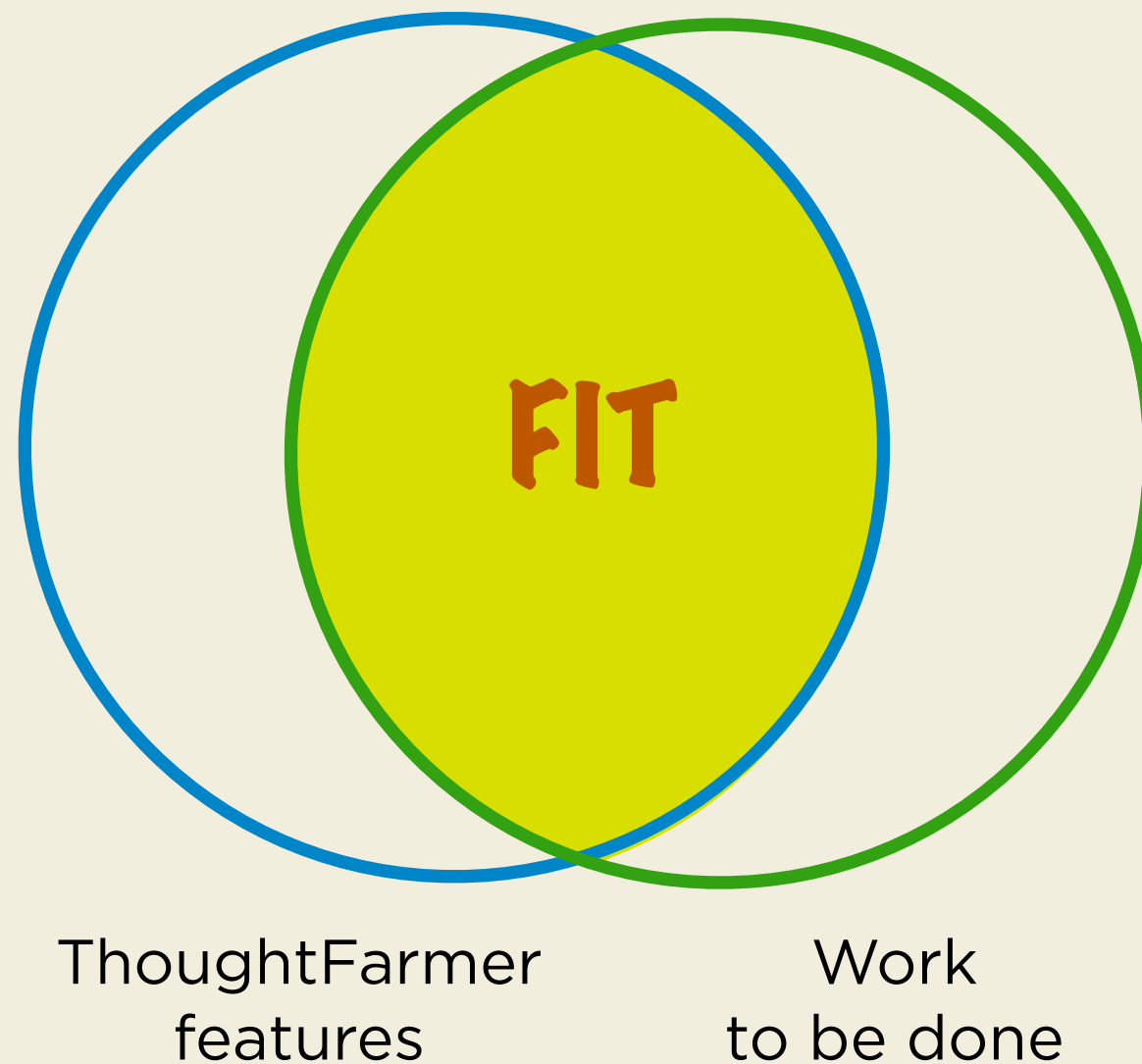


ThoughtFarmer
features



Work
to be done

WHAT WORK NEEDS TO BE DONE?







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Teresa ▾

tvstdesign

THE FRIDGE



All ▾ Search



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EXECUTE

GROW

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People

Groups

News

▶ CONNECT

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▶ EXECUTE

▶ GROW

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Tip Of The Week

Updated 24 days ago

BIM Studio adds 3 new mini sessions

(24 days ago)

Steps to a great presentation

(Mar 5, 2015)

Skeleton Presentation Outline

(Mar 5, 2015)

Great Proposal Ideas

Updated Oct 14, 2014

Spring 2015 Pantones

(Oct 14, 2014)

The Power of Words: 3 Quick Tips for Writing GREAT

RECENT POSTS + Add post

TheFRIDGE - Share your BIG IDEAS

TheFRIDGE - Share your BIG IDEAS

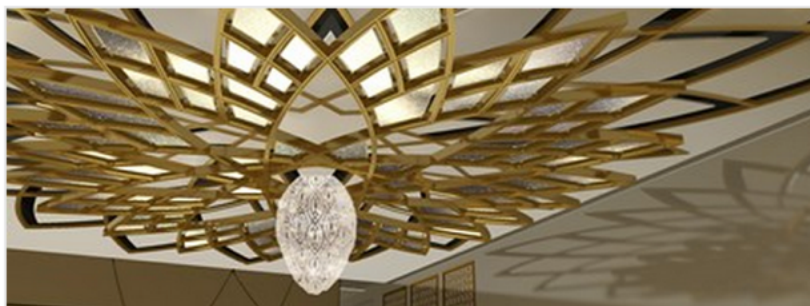
Coverings 2015: Showcase by Hospitality Interiors

tvstdesign's Hospitality Interiors designed the above showcase at this year's Covering's Show. Awesome job

3 days ago by [Ashley Serrano](#)

Add comment

1 · Like



TheFRIDGE - Share your BIG IDEAS

Luxury Hospitality Design Series with Renee Chiarelli (Part III)

III. How is customer service changing at Luxury Properties? New communication tools are providing

4 days ago by [Ashley Serrano](#)

3 comments

12 · Like



TheFRIDGE - Share your BIG IDEAS

**Teresa Edmisten**[Edit profile](#)It's so great to see so many articles on the home page.
7 days ago [change](#)**Quick Links**[OLD INTRANET](#)[IT HELP!](#)[Template Library](#)[APRs](#)[ADP Portal](#)[BST](#)[OpenAsset](#)[Smartsheet](#)[tvstdesign.com](#)[tvstdesign blog](#)[tvstdesign Webex](#)[Virtual Desktops](#)

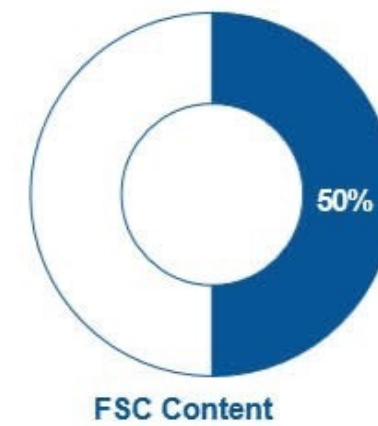
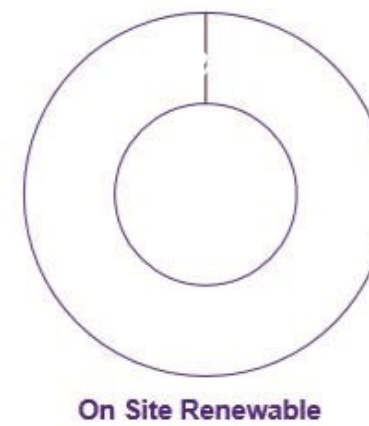
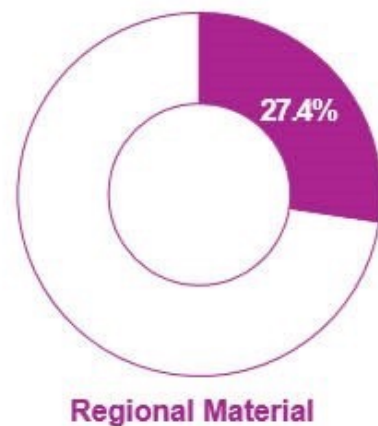
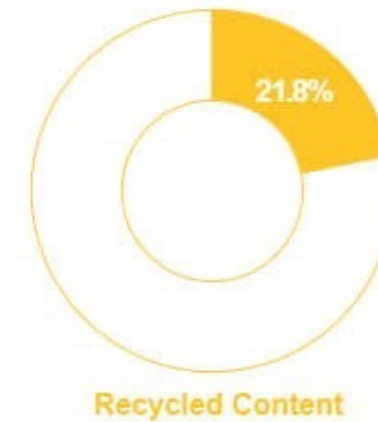
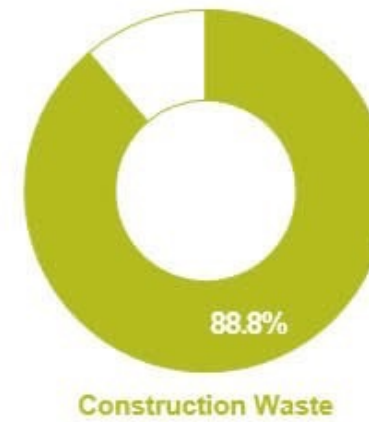
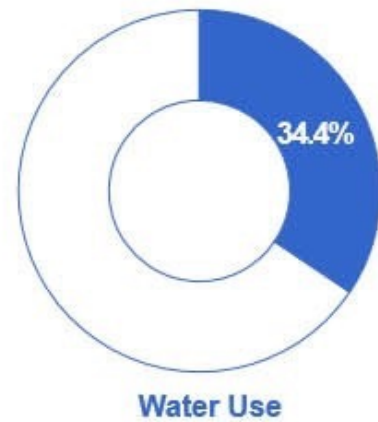
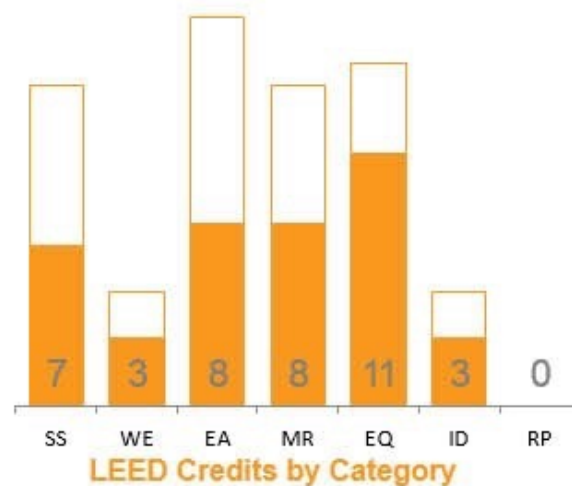
LEED Project Tool ☆

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DIALOG® LEED Project Tool v1.01

Select a Filter	-	Project	City	Province	Studio	DIALOG #
		BCIT Gateway	Vancouver	BC	Vancouver	02009V0926
ASHRAE Climate Zone	LEED Rating System	Project Type	2030 Sector	Year of Occ.	Credits	Certification
5	LEED Canada NC v1.0	Institution	Educational Services	0	41	Gold



INSTRUCTIONS

Step 1: Select Filters from the drop list in the green cells.
Step 2: Clear the sheet by deleting values in B4,B5, & B6

NOTE:

There are still lots of bugs. Please let us know when you find them.



LEED Canada CS 2009

Stoney Industrial Warehouse 5, Stoney Industrial Centre Warehouse 6

LEED Canada NC 2009

Kennendale Waste Management Facility, RBC Bowmanville, Telus World of Science

USGBC LEED CSv2.0

Banker's Court, Dickson Trail Crossing, Tower Lane Mall

LEED Canada NC v1.0

Alberta Water & Environmental Science Building, BCIT Gateway, Bearspaw Multi-Program Facility, Brentwood College Dining and Student Services Centre, Calgary Public Library, Signal Hill Expansion,



Welcome,
Frederique
Clay

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HIDE

i want to...

- > review my benefits
- > look at my pay stub
- > contact the IT helpdesk
- > file an expense report
- > pre-clear a trade
- > go to salesmatters
- > check my 401(k)
- > plan a business trip
- > view holiday schedule
- > submit a story idea
- > download RS templates
- > visit rsinvestments.com

[contact @insideRS](#)



Have you enrolled?

Our annual benefits open enrollment period is underway. Here's what you need to know to help you make your elections. Remember, open enrollment closes November 4.

[Add comment](#) [1 Like](#)



Food finds

Help us create a list of top lunch spots near One Bush Street. We're looking for your favorite spots, whether it be a few steps away, or a hidden gem no one else knows about.

[Add comment](#) [Like](#)



Escape hatch

With a chicken coop that would make Ina Garten envious, Value analyst Tyler Dann and his family can truly have green eggs and ham for breakfast.

[Add comment](#) [20 Unlike](#)

resourceRS



Infinite wisdom

The firm has revised the Tuition Reimbursement Policy and you may be eligible for tuition assistance.

By [Julie Forster](#), HR Manager

[View past stories](#)

welcomeRS



[Thomas Timkanic](#)

Investment Operations Oversight
& Control Associate

[James Clark](#)

Research Associate

[Nicole LaRocca](#)

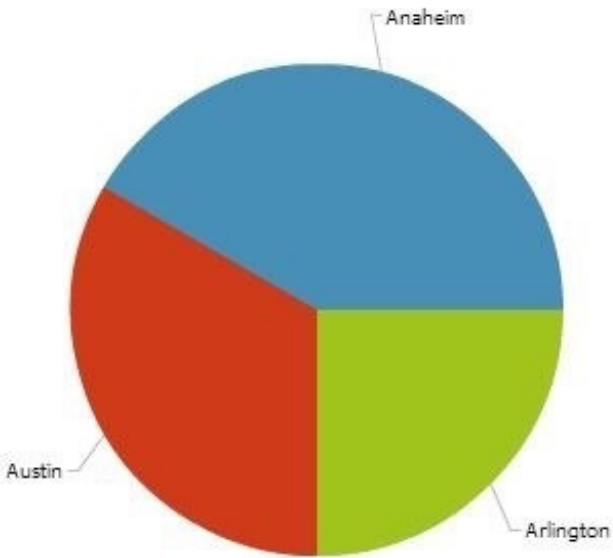
Internal Sales Representative

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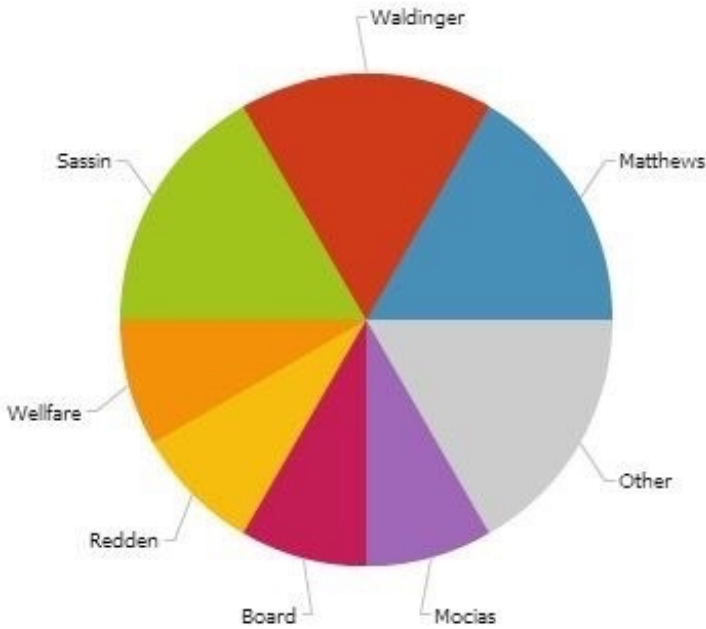
Leaderboards

Go! Fight! Win!

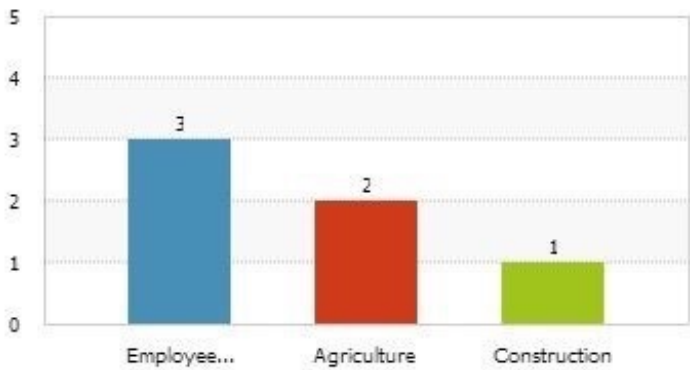
Most Sales by Office



Most Sales by Producer



Most Sales by Practice / Specialty



Total Sales Revenue

\$2,220,000

(Approximated)

Entries 1-10 of 12

		Producer	Last	Account Revenue	Practice / Specialty
1		Kevin	Waldinger		
2		Devin	Stewart		Employee Benefits
3		Sean	Sassin		
4		Sean	Sassin		
5		Frank	Kunker		Employee Benefits
6		Kevin	Waldinger		
7		Roger	Redden		Employee Benefits
8		Natalie	Mocias		
9		Russ	Board		Construction
10		Lee	Matthews		Agriculture



You have 3 outstanding timesheets

Directory Your groups

People Directory

► Tech Help

► My Employment

► Brand-Building HQ

► Clients and Brand Teams

► About LPK

► LPK Social

Timesheets  | [Edit](#)

Internal NewsWire

Company Calendar

Updated Dec 9, 2013

Vesak Day (Singapore)

When Tue May 13, 2014

Design for Desire (Cincinnati)


When Tue May 13, 2014, 12:00 pm - 1:00 pm (UTC-05:00) Eastern Time (US & Canada)


Pilates in Wine Cellar (Cincinnati)

When Tue May 13, 2014, 12:00 pm - 1:00 pm (UTC-05:00) Eastern Time (US & Canada)




When Tue May 20, 2014, 11:00 am - 12:00 pm (UTC-05:00) Eastern Time (US & Canada)

don't forget
2nd Quarter Meeting
Tuesday, August 6th at 8:30am in the BIC

RECENT POSTS  Add post

 Showing 20 of 20 groups

►► Tell Me More About... Photo Narratives




 by Abby Edwards  Add comment  1 · Unlike

LPK's talented [Visual Media group](#) specializes in photography, videography and 3D visualization and strives to deliver top-notch photo direction, inspiration, consultation and shoot execution to multiple LPK clients. One of the Visual Media group's most fundamental capabilities... [\[Full story\]](#)

Source: [Internal NewsWire](#)



"Dangerdust" - Anonymous Chalk Artists




 by Paul Stutzman  Add comment  Like

Two anonymous students have elevated vandalism to an art form at the Columbus College of Art and Design in Ohio. Known only as Dangerdust, the duo has created quite a buzz both online and on campus. Each week, they sneak into an empty classroom at night and use chalk to create amazing artwork that... [\[Full story\]](#)

Source: [Inspiration Share Blog via Inspiration Share Group](#)



►► Doodles That Stick: Grand Reveal Happy Hour Today

 by Alan Kastner  4 comments  7 · Unlike

If you haven't seen it yet, we're working on an ever-flowing sketch masterpiece, also known as Doodles That Stick, in the 3rd floor lobby—and it's beautiful! The installation is comprised of LPK creative's individual illustrations, culminating to create a... [\[Full story\]](#)



Wendy Adams

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MORE ACTIONS ▾

LPK World Clock

[Refresh page to update current times](#)

Cincinnati	10:58AM — Tue
London	03:58PM — Tue
Geneva	04:58PM — Tue
Guangzhou	10:58PM — Tue
Singapore	10:58PM — Tue



I am Watson.
I'm LPK's social intranet,
here to help connect you
with who or what you need
at LPK today.

BRAND REFERENCE

TIMESHEETS

WEBMAIL

ASK WATSON (FAQ)

LIVE STREAM

BULLETIN BOARD

What work needs to be done?

What **jobs** need to be done?

Define business objectives



HOW TO RUN A KJ

- ☒ Start with a focus question
- ☒ Write ideas on sticky notes
- ☒ Group & label them
- ☒ Vote on them



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THE QUAD

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How do I...?

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Business Objectives & Requirements ★

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Post-launch Things To Do



[Security Workshop](#)[Intranet Project Q&A](#)[Content, Card sort, IA](#)[News & Forums](#)[Launch Plan](#)[KPIs / Analytics](#)[Governance for College
Possible Intranet](#)[Interviews](#)[Introduction to
ThoughtFarmer \(videos\)](#)[Weekly Project Status
Reports](#)

Top Three Priorities From Program Workshop

1. Support onboarding & training of staff and coaches by sharing information (7 votes, "Resources")
2. Connect program team to one another so they can share stories and solve problems together (4 votes, "Idea Sharing")
3. Make it easy to access and use the official version of program resources and templates (4 votes, "Consistency")

Top Four Priorities From Intranet Working Group Workshop

1. Make it easy to find the official version of key documents and templates (17 votes, "Tools & Docs")
2. Strengthen the feeling of community and unity across sites (10 votes, "Culture")
3. Share news in a fun, interactive and timely fashion (10 votes, "News")
4. Make it easy to share and discuss ideas (9 votes, "Innovate")

[About research methods for intranets](#) (link to Quora) Create folder  Add file

Determine jobs to be done via
interviews with users





User Interview: Diane Phalen

Interviewer: Chris McGrath, cmcgrath@oneintranets.com

Format: In-person, recorded

Job Title: Executive Assistant, Development Team

Years at organization: 7

Typical day

Does travel booking, answers internal email, helps create financial packages and presentations, organizes meetings.

Notes

Been at the company 7 years. Does everything from arranging public art installations at Creekside to filing.

Typical day: Travel booking, email, creating financial packages, organizing meetings, presentations.

Financial packages: Gathering source material from different divisions, getting them produced into folders/ binders.

Favorite parts of job: Variety

Like creative parts. Putting together packages and presentations.

Job-related don't like: Filing. The tedious things. Scanning pro formas and creating PDFs. Travel booking.

Memo, letter, fax templates on intranet are very valuable.

A travel calendar could help. We could see where people are. (People aren't using Outlook calendars.)

Area where pro formas could be uploaded and available to that region.

Benefits. How many dollars available to me for chiropractry?

Expense reports are difficult. I manually have to calculate GST. It would be nice to have a system for this.

JOBS WITH CONTEXT

As a... (who?)

I would like to.... (what?)

so that I can.... (why?)

JOB EXAMPLES

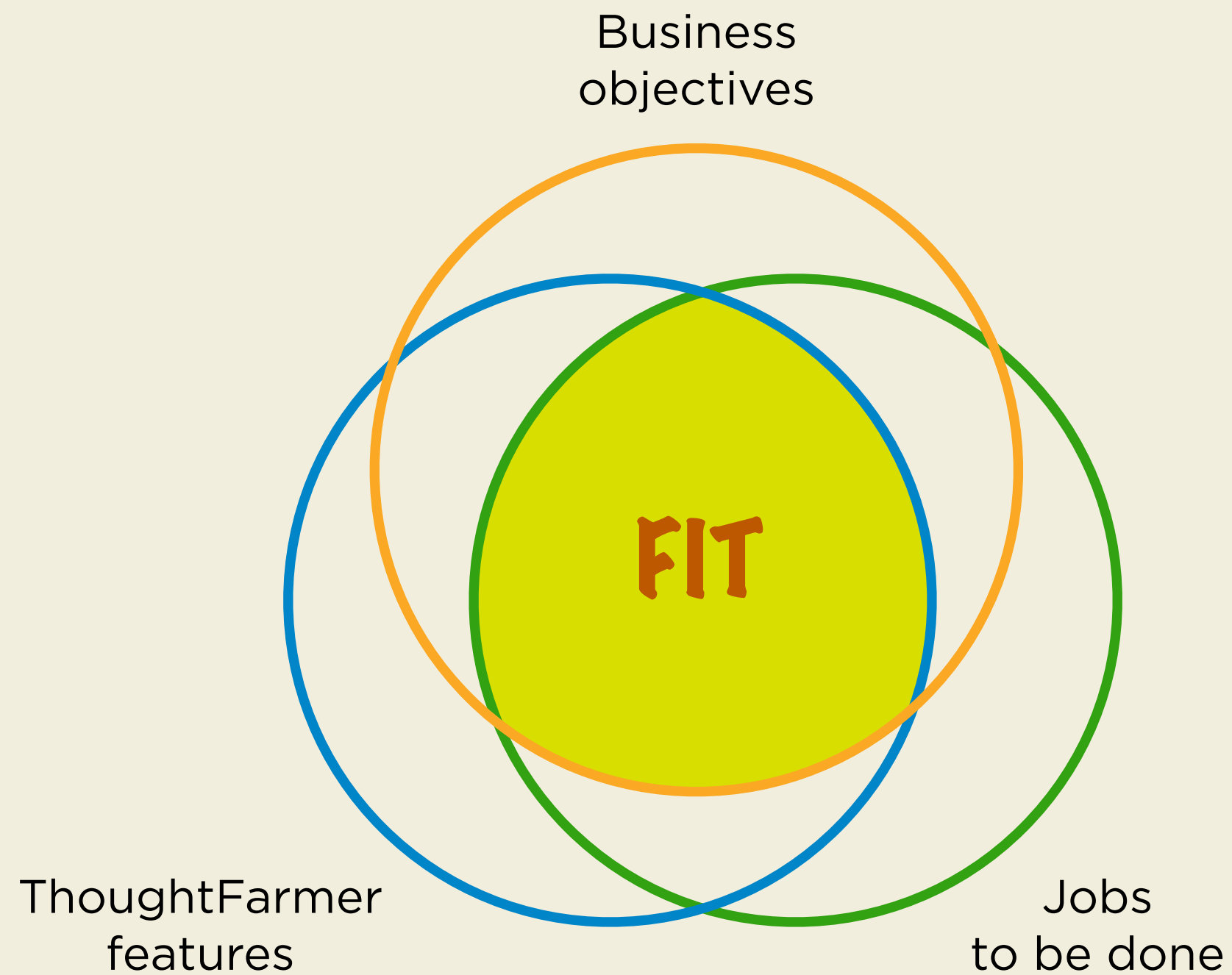
As a... (who)	I would like... (what)	so that I can... (why)
Web designer	a place to store ~100,000 files for the web site	store them for years, just in case I need them later
Employee	to get updates on changes related to the merger	know as soon as possible if I am going to lose my job
Sales manager	work collaboratively on Word documents	respond to RFPs faster

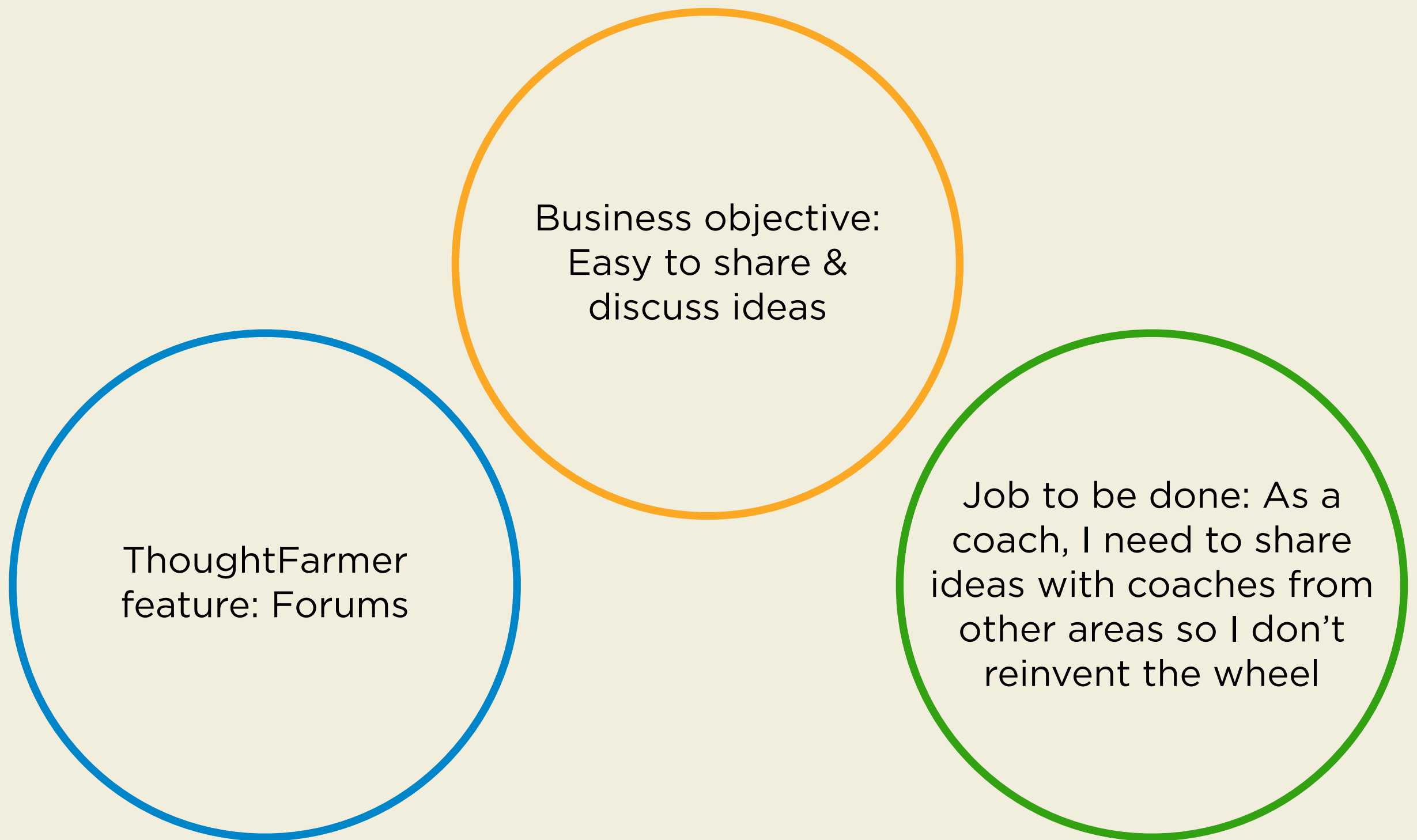


Business
objectives

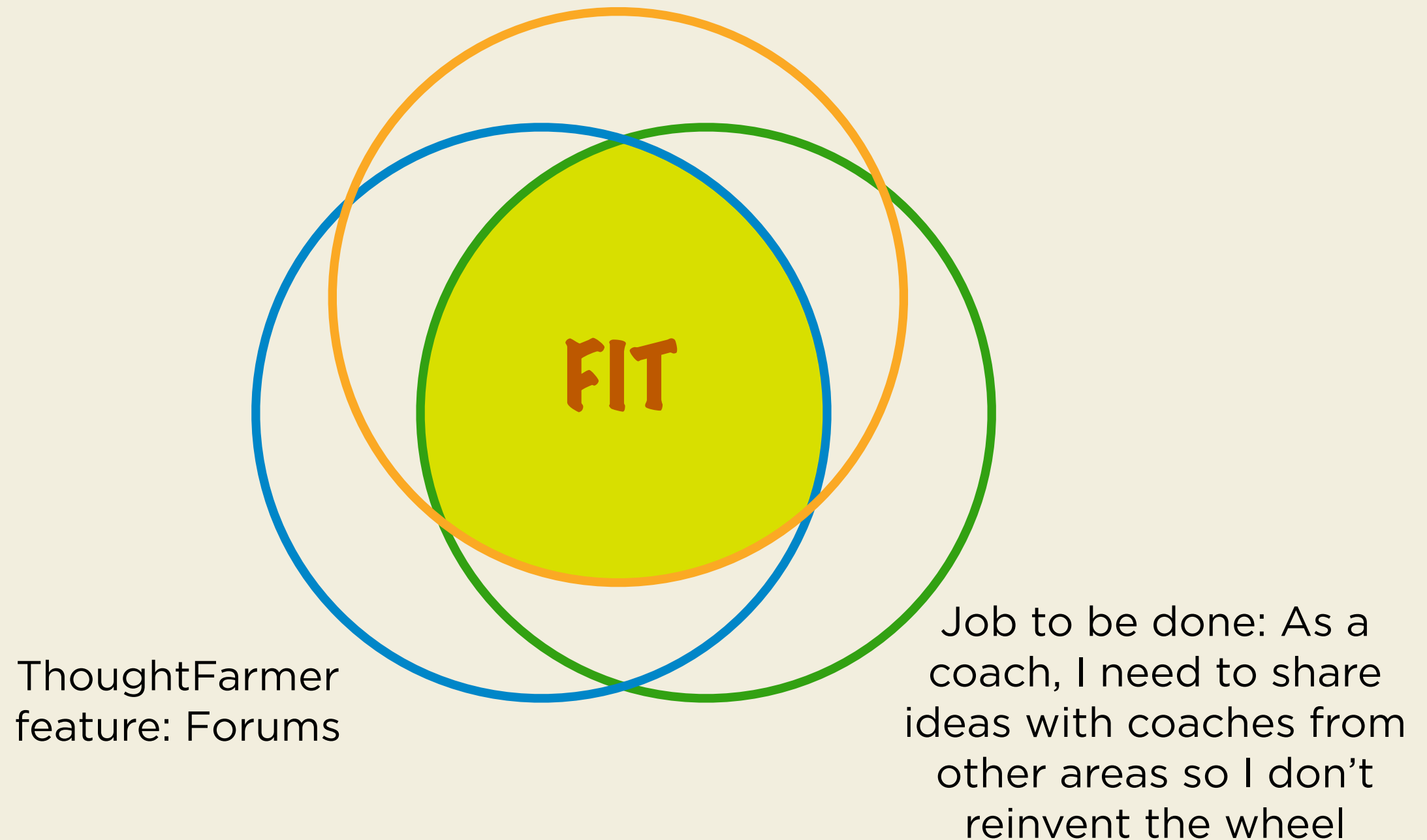
ThoughtFarmer
features

Jobs
to be done






Business objective:
Easy to share & discuss ideas



Event RSVP's ☆

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Hey CPT's -

I don't know about you, but I am loving the Quad! I had a thought and I hope we will be able to make it work - to have RSVP's listed on the Quad rather than the excel spreadsheet system that I use right now. Does anyone have any thoughts about how this could work?

[Post reply](#)

15 replies



Diego Ruiz Feb 13, 2015 

Hey guys! Tonya, that's totally one of the things Lara in the national office and I have talked about as a potential use for the Quad. I'd love to pilot a new system and see how it works before we roll it out across sites. How could you (or anyone else) envision it working?

[Quote](#) [Like](#)



Tonya Johnson Feb 18, 2015

I currently use a spreadsheet on excel to track RSVP's, so I am currently imagining something maybe a little more formal - maybe enter information through a form? Possibly something similar to a spreadsheet, but accessible through the Quad instead of through the O drive.

[Quote](#) [Like](#)



Diego Ruiz Feb 18, 2015 

So what are the problems with the current system used now that you think doing it through the Quad could fix? (I think the Quad could be really useful for event RSVPs -- I had totally not thought of form integration through the Quad, which is an exciting idea! -- but I want to be sure I know what we're addressing before we game out potential solutions.)

I know I've heard that it's hard in lots of places to access the O:drive, and that lots of people can't be in an excel spreadsheet at once, so you all have to enter in a lot of information...anything else?

Would be curious to hear from other CPTs too. (And just FYI, I'm going on vacation for the rest of the month starting tomorrow so might have to return back to this in a couple weeks!)

[Quote](#) [Like](#)



Laura Bartel Feb 20, 2015

Yeah, I think biggest problem with the Xcel sheets is not being able to access them when they are 'locked for editing' by someone else and that they do freeze often when people are trying to use them.

YOUR JOB

As an...
intranet manager

I would like to...
effectively support each job to be done

so that...
employees use the intranet fully

QUESTIONS **ANSWERS**



THANK YOU!

**Where does ThoughtFarmer fit in
your collaboration ecosystem?**

CHRIS MCGRATH

ThoughtFarmer Co-founder and Intranet Consultant, One Intranets

@intranetchris

#tfsummit