

# The Future of Intranets: What Business Leaders can do to Innovate in the Next Five Years.

**EPHRAIM FREED**

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@ephraimjf

#tfsummit

# Who gave this man a microphone?

(Why am I talking about this?)

**Why am I talking about this?**

# Why am I talking about this?

The dentist &  
the watch

# Why am I talking about this?

The dentist &  
the watch

Digital Workplace Group (DWG)

Big organizations

Trends & future

Oh the things I've seen!

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ThoughtFarmer work

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ThoughtFarmer work

Oxfam America intranet

# Why am I talking about this?

The dentist &  
the watch

Thinker

ThoughtFarmer work

Digital Workplace Group (DWG)

Big organizations

Trends & future

Oh the things I've seen!

Oxfam America intranet



# Intranetassic Park?

(Do intranets even have a future?)

**Do intranets even have a future?**

# Do intranets even have a future?

Crying wolf

# Do intranets even have a future?

Crying wolf

An app argument

# Do intranets even have a future?

Crying wolf

An app argument

Mobile cannibalization

# Do intranets even have a future?

Crying wolf

An app argument

Mobile cannibalization

Social platform instead

# Do intranets even have a future?

Crying wolf

An app argument

Mobile cannibalization

Social platform instead

Front door

# Do intranets even have a future?

Crying wolf

An app argument

Mobile cannibalization

Social platform instead

Front door

Designability



# Do intranets even have a future?

Crying wolf

An app argument

Mobile cannibalization

Social platform instead

Front door

Designability

Swiss Army Knife

# Sunglasses at night

(The bright future of intranets)

# The bright future of intranets

# The bright future of intranets

**Social**

# The bright future of intranets

Social

Personalize this

# The bright future of intranets

Social

Personalize this

Task master

# The bright future of intranets

Social

Personalize this

Task master

User Experience Design

# The bright future of intranets

Social

Personalize this

Task master

User Experience Design

Integration



# The bright future of intranets

**Social**

**Personalize this**

**Task master**

**User Experience Design**

**Integration**

**Relevance engine**

# The bright future of intranets

Social

Personalize this

Task master

User Experience Design

Integration

Relevance engine

Parallel to mobile

# Thank you

(Really, thank you!)

# Thank You

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